

April 25, 2007

From: Camille Zombro, SDEA President

Subject: SDEA Local Endorsements Ending

On Wednesday, March 14, 2007, the San Diego Education Association's Board of Directors voted to end SDEA's local endorsements for financial services, auto and homeowner's insurance programs. Specifically, this action will end SDEA's local endorsement of both MetLife Resources and the Horace Mann Insurance Company effective at the end of the school year.

This action comes in the wake of regulatory changes in the industry, as well as a reexamination of our fiduciary responsibility to our members. However, we strongly believe that the loss of a local endorsement will not affect the positive business relationships that many of our active and retired SDEA members currently have with these two companies.

In fact, it is clear from discussions with representatives of MetLife and Horace Mann that they will continue to place a value on the long-term relationships they have built with our members over the years. To that end, they will advertise in the Advocate and continue to attend SDEA conferences. They will also continue to offer competitive programs tailored to the needs of public educators.

Many of you are familiar with MetLife Resources as the vendor of discount movie and entertainment tickets. Although this service will no longer be offered through MetLife, SDEA is actively working to devise an alternative program so that our members will still have access to a discount ticket program. More details will follow soon.

Finally, it is important to note that SDEA's action to end our local endorsements does not affect the CTA endorsement of A+ Insurance (formerly California Casualty) or First Financial Credit Union. As the second-largest CTA affiliate, SDEA members will continue to have the opportunity to work with these companies to obtain insurance and financial services designed for CTA members.